



WIRELESS
INFRASTRUCTURE SHOW
MAY 21-24, 2018 | CHARLOTTE, NC

MAY 21-24, 2018 | CHARLOTTE, NC

BUILDING THE FOUNDATION FOR 5G

WirelessInfrastructureShow.com

The logo for the Wireless Infrastructure Association (WIA) features the letters "WIA" in a bold, white, sans-serif font.

Wireless
Infrastructure
Association

Building Networks, Growing Your Business

WIA represents leaders and innovators from every segment of the mobile broadband ecosystem. From privately-held companies to household names, WIA members are the infrastructure providers, carriers, OEMs and services firms that are expanding wireless broadband access throughout the world.

Leading the Industry, Expanding our Influence

- » WIA is entirely focused on advancing the interests of wireless network and infrastructure operators, and the diverse ecosystem of stakeholders they support
- » WIA has a long history of outstanding achievement in advancing policies that speed deployment and reduce costs, directly benefiting members' product delivery and bottom lines
- » WIA is recognized as the authority by industry, policy-makers and media on issues that impact wireless broadband expansion
- » WIA's influence is expanding as we broaden our coalition of carriers, infrastructure providers, OEMs, services firms and end-users.

OPENING RECEPTION ACTIVITIES

CONNECTIONS CAFE

128	129	228	229	328	329	428	429	528	529	628	629	728	729
	127	226	227	326	327	426	427	526	527	626			727
124													724
122	123	222	223	322	323	422	423	522	523	622	623	722	723
120	121	220	221	320	321	420	421	520	521	620	621	720	721
118													719
116	117	216	20x20		317	416	20x20		517	616	617	716	717
114	115	214	E		315	414	D		515	614	615	714	715
112	113	212											713
110	111	210	20x20		311	410	20x20		511	610	611	710	711
	109	208	B				C		509	608			709
106													707
104	105	204	205	304			405	504	505	604	605	704	705
102	103	202	203	302			403	502	503	602	603	702	703
100	101	200	201	300	A		401	500	501	600	601	700	701

ENTRANCE

Exhibit

Reserve your space early to guarantee placement and get a discounted rate for the 2018 Show.

This conference is the perfect venue for you to set up shop, display your latest solutions and talk one-on-one with the wireless industry representatives who have buying power.

Exhibitor Booth Packages include

Non-members add 25% to prices

- » Highly customizable exhibit space
- » Dedicated exhibit hall hours
- » Hundreds of rigging points
- » Two complimentary exhibit hall registrations per 100 sq. feet
- » Renewals and Early Birds get one complimentary full conference registration pass per 100 sq. feet
- » Company name, logo and listing on website
- » Company listing on mobile site
- » Listing in official program

Booth rates

Booth Sizes <i>sq feet</i>	Discounted Renewal <i>7/22/17</i>	Early Bird <i>by 12/31/17</i>	Regular <i>after 12/31/17</i>
10x10	\$3,200	\$3,400	\$3,600
10x20	\$6,200	\$6,400	\$6,600
10x30	\$10,000	\$10,200	\$10,600
20x20	\$13,000	\$14,000	\$15,000
Corner Booth Premium	\$250	\$250	\$250

Non-members add 25% to prices

Contact Us

We welcome your inquiries and questions about the many promotional opportunities available at the 2018 Wireless Infrastructure Show, HetNet Expo, and other events.

Maggie Langan

Fax: 703.543.9616 OR

Email: maggie.langan@wia.org

Sponsor

Align your brand with the only event entirely dedicated to wireless infrastructure.

With the following general meeting sponsorships, you get complimentary exhibit space, free registrations, listings and logos on our website and mobile site, recognition in marketing materials, literature in the registration bags and the pre-registered attendee list.

This is the best way to get your company's name associated with the Wireless Infrastructure Show!

Meeting sponsorships

Non-members add 25% to prices



Titanium
\$45,000



Platinum
\$35,000



Gold
\$25,000



Silver
\$12,500

Meeting sponsorships benefits

	Titanium	Platinum	Gold	Silver
Wireless Gala	X			
Keynote/General Session Sponsorship		X		
Session Co-Sponsorship			X	
Complimentary Exhibit Space	20x30	20x20	10x20	10x10
Complimentary Meeting Registrations	20	15	10	5
Complimentary Exhibit Hall Passes	30	20	10	5
Logo/Listing on Mobile App	X	X	X	X
Logo/Listing/Link on Website	X	X	X	X
Pre-registered Attendee List	X	X	X	X
Recognition in Marketing Materials	X	X	X	X
Video Recognition	X	X	X	X
Tote Bag Insert	X	X	X	X
Signage at Conference	X	X	X	X
Ribbon on Badges	X	X	X	X

Exhibitor & Sponsor Agreement

The undersigned, by the duly authorized officer, agent or employee, hereby enters into an agreement with WIA for exhibit space and/or sponsorship at the 2018 Wireless Infrastructure Show, May 21-24, 2018 in Charlotte, North Carolina at the Charlotte Convention Center. Exhibitors will receive two (2) exhibit hall passes per 100 square feet of contracted space. Returning exhibitors and Early Bird exhibitors will also receive one (1) full conference pass per 100 square feet of contracted space. Membership must be current at time of event in order to maintain the lower member rates.

Non-refundable payment is due in full upon completion of this form. *No refunds or cancellations.

Booth Selection

Non-members add 25% to prices

Please note, that the booth numbers will be assigned on a first come, first served basis.

Company:

1st Choice:

2nd Choice:

3rd Choice:

4th Choice:

Product(s) to be exhibited:

Request for booth separation (if possible)
from the following exhibitors:

Booth Sizes sq feet	Discounted Renewal by 7/21/17	Early Bird by 12/29/17	Regular after 12/29/17
10x10	\$3,200	\$3,400	\$3,600
10x20	\$6,200	\$6,400	\$6,600
10x30	\$10,000	\$10,200	\$10,600
20x20	\$13,000	\$14,000	\$15,000
Corner Booth Premium	\$250	\$250	\$250

Total Booth Cost Members \$

Total Booth Cost Non-Members (add 25%) \$

Exhibit space and sponsorships contracted before August 1, 2017 must be paid in full by August 1, 2017 or space/sponsorship will be relinquished.

Contracts received after August 1, 2017 must be accompanied by payment in full. **No exhibit space or sponsorship will be reserved without a method of payment.** After August 1, non-refundable payment is due in full upon completion of this form.

Sponsorship Selection

Non-members add 25% to prices

Company:

Meeting Sponsorships

Titanium	\$45,000	Gold	\$25,000
Platinum	\$35,000	Silver	\$12,500

Exclusive Sponsorships

Opening Reception	\$34,000	Pens	\$7,500
General Session Luncheon	\$20,000	Notepads	\$7,500
Open Bar in Exhibit Hall	\$16,500	Wi-Fi in the Connections Café	\$6,000
Keynote Speaker	\$11,000	Charging Kiosk	\$6,000
General Session	\$11,000	Hotel Room Deliveries	\$6,000
Tote Bags	\$11,000	Registration Badge Logo	\$6,000
Lanyards	\$11,000	Connections Hub	\$6,000
Conference Wi-Fi	\$10,000	WIA Member Breakfast	\$5,000
Pre Conference Seminar	\$10,000	Registration Desk	\$5,000
Hotel Key Cards	\$9,000	HetNet Forum Member Breakfast	\$4,000
Mobile App	\$8,000	Shoe Shine Station	\$4,000
Coasters at Hotel Bar	\$7,500	Napkins at Coffee Stop	\$3,000
Napkins at Hotel Bar	\$7,500	Coffee Cup Sleeves at Coffee Stop	\$3,000

Co-Sponsorships

Super Session	\$5,500	Refreshments/Coffee during session breaks	\$1,750
Welcome Reception	\$5,500		
Session Sponsorship	\$3,500	Coffee Stop in Café	\$1,750

Golf Sponsorships

Premium Sponsor	\$25,000	Premium Tee Box Sponsor ¹	\$3,000
Lunch	\$6,000	Golf Balls	\$2,000
Beverage Cart Sponsor	\$6,000	Tee Box Sponsor	\$1,500
Bag Sponsor	\$5,000	Markers/Tees	\$1,200
Golf Shuttle Bus	\$3,000	Golf Tent With Sponsored Hole	\$500

Marketing Opportunities

Meeting Room	\$4,000
Email Blast	\$1,500
Vendor Seminar	\$1,500
Registration Bag Insert	\$1,500
Branded Area ²	\$1,000 - \$15,000

Total Sponsorship Cost Members \$

Total Sponsorship Cost Non-Members (add 25%) \$

Total Exhibit/Sponsorship \$

¹ Men's/Women's longest drive, Men's/Women's closest to the pin

² Signs, Clings, Floor stickers, Sponsor cubes, Aisle signs, Gobos

Company Information

Company:

Address:

Contact Name:

Title:

City:

Phone:

State:

E-mail:

ZIP:

Point of Contact for Exhibit/Sponsorship Communications

Contact Name:

Phone:

Title:

E-mail:

Payment Information

WIA will charge credit card on file if payment is not received within 30 days of receipt of contract.

Charge credit card now

Do not charge, sending check payment

Credit Card Information

Credit Card Type:

Cardholder Name:

VISA

Master Card

AMEX

Credit Card Number:

Address Associated with Credit Card:

Expiration Date:

CVV:

City:

ZIP:

Signature:

Date:

State:

Save and SEND this form to:

Maggie Langan

Fax: 703.543.9616 OR

Email: maggie.langan@wia.org

Print and mail this form to:

WIA – Wireless Infrastructure Association

500 Montgomery St, Suite 500

Alexandria, VA 22314

BUILDING THE FOUNDATION FOR 5G

WirelessInfrastructureShow.com





WIRELESS
INFRASTRUCTURE SHOW
MAY 21-24, 2018 | CHARLOTTE, NC

MAY 21-24, 2018 | CHARLOTTE, NC

THE MOST IMPORTANT EVENT
FOR MOBILE NETWORKS

WirelessInfrastructureShow.com